

## Bachelor of Science (BS) in Arts Administration – General

### Summary of Degree Requirements

#### REQUIRED COURSES IN THE ARTS

Course Title	Course Number	Credit Hours
<b>ART COURSES</b>		
Art-focused Perspectives in the Creative Arts	PCA 200-ART, PCA 202-ART, PCA 219-AA, PCA 239-AA	3 credits
Art-focused Social Justice and Diversity Course	ART 317-SJD, ART 319-SJD, ART 320-SJD	3 credits
<b>MUSIC COURSES</b>		
Applied Music or Ensemble	AM _ or ES _	1 credit
Music in Action	PCA 241-MU	3 credits
<b>DANCE COURSES</b>		
Dance for non-majors, Ballroom or Israeli Dance (choose 2)	DA 101-DA 108, WB-DA, WB 101, WB 102	2 credits
Dance-focused Perspectives in the Creative Arts	PCA 220-DA or PCA 221-DA	3 credits
<b>THEATRE COURSES (choose 2)</b>		
Theatre-focused Perspectives in the Creative Arts, Stage Makeup, Idea of Theatre, or Shakespeare (two courses)	PCA-TH, TH 136, TH 150-ICR, or EN 363	6 credits (3,3)
<b>ARTS ELECTIVES</b>		<u>9 credits</u>
<b>TOTAL REQUIRED CREDITS IN THE ARTS</b>		<b>30 credits</b>

#### REQUIRED COURSES IN ARTS ADMINISTRATION

Course Title	Course Number	Credit Hours
Survey of Arts Administration	AA 201	2 credits
Principles and Practices of Arts Administration	AA 301	3 credits
Experiential Learning	AA 371-ICR, 372-ICR, or 373-ICR	3 credits
Internship Preparation	AA 400	0 credits
Marketing the Arts	AA 410	3 credits
Fundraising for the Arts	AA 415	3 credits
Financial Management for the Arts	AA 420	3 credits
Internship in Arts Administration	AA 475	6 credits
Arts Administration Electives (choose 2)	AA 315, 330, 335, 383, 390, 425, or 450	6 credits (3,3)
Introduction to Accounting 1	AC 203	3 credits
Principles of Microeconomics	EC 231	3 credits
Legal Environment of Business or Organizational Behavior	LE 263 or MG 360	3 credits
Business Applications with Excel	MS 100	2 credits
Promotional Writing 1 or Intro to News Reporting and Writing	STR 128 or JR 112	3 credits
Principles of Strategic Communication	STR 222	3 credits
Design and Production for Strategic Communication	STR 251	3 credits
Elective in LE, MG, MK, or STR		<u>3 credits</u>
<b>TOTAL REQUIRED CREDITS IN ARTS ADMINISTRATION</b>		<b>52 credits</b>

#### UNIVERSITY CORE CURRICULUM

Course Title	Course Number	Credit Hours
First Year Seminar	FYS 101 and 102	6 credits (3,3)
Global and Historical Studies (two courses)	GHS _	6 credits (3,3)
Analytic Reasoning	AR _	3 credits
The Natural World	NW _	5 credits
Texts and Ideas	TI _	3 credits
Well-Being	WB _	<u>1 credit</u>
<b>TOTAL REQUIRED CREDITS IN THE CORE CURRICULUM</b>		<b>24 credits</b>

Arts Administration majors are exempt from the following requirements of the University Core Curriculum: The Social World (because they take 9 hours in the social sciences), Perspectives in the Creative Arts (because they take 9 hours in the arts), and the Butler Cultural Requirement.

#### FREE ELECTIVES

**22 credits**

#### TOTAL REQUIRED CREDITS

**128 credits**

- At least 40 credits must be at the 300-level or higher.
- A grade of C or higher is required for all JCA courses.
- Arts Administration majors who add a secondary major in music are required to follow the School of Music arts event attendance requirements for three years, and the Arts Administration requirements for one year. See the School of Music website for distribution requirements for music majors.

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### Suggested Sequence of Courses

#### Year One

##### Fall – 15 credit hours

Experiential Learning	AA 371-ICR	1 credit
Persp in the Creative Arts	PCA _	3 credits
Arts Electives		4 credits
Analytic Reasoning	AR _	3 credits
First Year Seminar	FYS 101	3 credits
Well-Being	WB _	1 credit

##### Spring – 16 credit hours

Survey of Arts Admin	AA 201	2 credits
Persp in the Creative Arts	PCA _	3 credits
First Year Seminar	FYS 102	3 credits
Bus Appl with Excel	MS 100	2 credits
Pro Writ/Int to News Rep	STR 128/JR 112	3 credits
Arts Electives		3 credits

#### Year Two

##### Fall – 16 credit hours

Experiential Learning	AA 372-ICR	2 credits
Music Elective	AM _ or ES _	1 credit
Non-Major Dance Elect	DA _	1 credit
Persp in the Creative Arts	PCA _	3 credits
Global and Hist Studies	GHS _	3 credits
Princ of Strat Comm	STR 222	3 credits
Free Electives		3 credits

##### Spring – 16 credit hours

Prin & Prac of Arts Adm	AA 301	3 credits
Persp in the Creative Arts	PCA _	3 credits
Principles of Microecon	EC 231	3 credits
Global and Hist Studies	GHS _	3 credits
Des & Prod for Str Comm	STR 251	3 credits
Free Elective		1 credit

#### Year Three

##### Fall – 18 credit hours

Marketing the Arts	AA 410	3 credits
Art-Focused SJD Course	ART _	3 credits
Theatre Elective	TH _	3 credits
Intro to Accounting 1	AC 203	3 credits
Texts and Ideas	TI _	3 credits
Free Electives		3 credits

##### Spring – 15 credit hours

Internship Preparation	AA 400	0 credits
Fundraising for the Arts	AA 415	3 credits
Non-Major Dance Elect	DA _	1 credit
Arts Electives		2 credits
Leg En of Bus or Org Beh	LE 263/MG 360	3 credits
Free Electives		6 credits

#### Year Four

##### Fall – 17 credit hours

Fin Man for the Arts	AA 420	3 credits
Internship in Arts Adm	AA 475	6 credits
Arts Admin Elective	AA _	3 credits
The Natural World	NW _	5 credits

##### Spring – 15 credit hours

Arts Admin Elective	AA _	3 credits
LE, MG, MK, or STR Elective		3 credits
Free Electives		9 credits

**TOTAL CREDIT HOURS: 128**